



MARAD Update



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MARAD to Host Third Annual Short Sea Shipping Conference in New York City in October

"The Integration of Short Sea Shipping into the Nation's Transportation Planning Process"

The Maritime Administration is pleased to announce its Third Annual Short Sea Shipping Conference at the Hilton New York, in New York City, October 13-15, 2004. The Conference is entitled, "The Integration of Short Sea Shipping into the Nation's Transportation Planning Process." This will be an interactive meeting that will specifically address issues of product identification, market responsiveness, cost, funding, outreach, and project development.

The main objective of the conference is the advancement of a growing short sea shipping industry in the Americas through the exchange of marine transportation system knowledge and insights. The conference will convene a broad representation of experienced leaders from the transportation industry, state and federal agencies, as well as representatives from Mexico, Canada, and Europe. U.S. Secretary of Transportation Norman Y. Mineta has been invited to address the opening session.

The gathering will offer a valuable opportunity to assess the opportunities and barriers facing development of short sea shipping services in the United States, discuss ideas to leverage business opportunities, and overcome system impediments.

For further information: www.shortseashippingconference2004.com or contact Keith Lesnick at (202) 366-1624.



*Third Annual
Short Sea Shipping
Conference*

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